

THE SEA COAST ECHO.

C. G. Moreau, Editor and Publisher.

Official Journal of The Board of Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor and Aldermen City of Bay St. Louis

FOR FIRE CALL
TELEPHONE NO. 156.

FOR POUND KEEPER CALL
TELEPHONE 142.

BROADCASTINGS.

Of all the words in the English language none are sweeter than these three—"Dinner is ready."

One pretty good way to relieve traffic congestion would be to sell automobiles for cash only.

Nothing else is as sure as death and taxes, except that war means more deaths and more taxes.

If both the wets and dries think they have gained a victory, why everybody ought to be happy.

Lots of fellows save up something for a rainy day and then give it all to a bootlegger for a wet night.

Sometimes it's so hard for a father to give up his daughter in marriage that he almost gives up trying.

Nothing makes a defeated candidate madder than to have to return to work when the election is over.

Don't forget to do your Christmas mailing early—so you can get an answer to each package you mail out.

"The Life of the Kaiser" is selling in Berlin for 7c a copy. Even at that it's not what you might call a bargain.

Still another thing the average housewife has to be thankful for is that moths don't eat as much as elephants.

After a man acquires an auto and has to buy license tags he can tell you how much faster the years now roll around.

When you see a man going along with his nose turned up, don't think he is haughty. Maybe someone is copping dabbard.

Villa, retired Mexican banlit, is going to start a bank. Maybe he thinks this is a more gentlemanly way of getting hold of the dough.

This region may have its climatic drawbacks, but we can go to bed at night feeling that an earthquake isn't going to shift the scenery before morning.

The trouble about reducing the number of women purveyors in this country is that so many of the men they have shot ought to have been shot.

It isn't hard to remember the time when the average family considered mother's hair brush very useful in bringing up the children in the way they should go.

THE JAP LOSES.

The two recent decisions of the United States Supreme Court, published in the columns of The Echo, holding that Japanese may not become naturalized citizens of this country will be hailed with delight in all sections of the Pacific coast, where the menace of the yellow man has long been felt. These decisions are the last word in the matter by the highest court in the nation. It will cause resentment in Tokyo, but it should soon pass away for the law under which the ruling was made is not a new one, and has been upheld by many States time and again.

The anti-Japanese feeling has long since crossed the Rocky mountains, and is now felt as far East as the Mississippi river. There is entirely too much danger in its spread to permit it to go unchecked. The decision of the Supreme Court gives assurance that yellow will never threaten white supremacy in these lands and that is a mighty comfortable feeling for those who will always believe in that great principle of "America for Americans."

JACKSON TO HAVE \$1,000,000 HOTEL.

Enoch's Estate To Build On Present Site of The Edwards.

Jackson, Miss., Nov. 28.—The I. C. Enoch's estate, owner of the Edwards House, will begin at once the erection of a handsome ten-story hotel on the site of its present three-story structure, the new hotel to cost approximately \$1,000,000, it was announced yesterday.

Plans and specifications have been adopted, and the present tenants have been notified to move out by the first of January. The plans were prepared by William B. Nolan, architect of New Orleans, J. W. Billmeyer being consulting engineer.

The present building, erected in part several years before the Civil War by Dick Edwards, will be leveled to the ground, the site of the old building being cleared and the new hotel will be built on the site.

WHEN WE PULL TOGETHER.

Maybe one of the reasons if such exists, we don't get more needed improvements in Bay St. Louis is that too many of us are quick to jump at the conclusion that it is going to benefit the other fellow more than it will hurt or that it will serve to enhance the value of property in which he is not directly interested.

This was one of the objecting elements in the matter of the sea wall construction when it was first proposed some years since. In some quarters the fellow living in the rear of the city did not propose to be taxed proportionately for his share of the cost. The improvement, it was argued, was not of immediate benefit and hence of immediate necessity. But this matter soon became understood and the objection removed itself.

No matter what part of the town we may live in, we are benefited by the improvement of any street or alley or sidewalk in any other part of town. It may not mean actual dollars and cents benefit. But a chuck hole filled here or a bad piece of shell road repaired there makes a better town—and the better the town the more valuable our own property becomes. If a street light is needed in a distant part of town from that in which we live, it is an improvement deserving of our support, whether we ever see it lighted or not. Maybe someone in that very part of town needs that particular light to enable him to get down town and transact business. And maybe the dollar he spends when he does get down town will be handed us in payment of a debt owed by the man he spent it with.

There's no man living who can figure the value of town improvement because improvement benefits work around in a wide circle, and value comes from so many sources that we are unable to trace them all. The sensible thing is to understand that every improvement makes for a better town, and that is we confined our improvements to favored sections we would quickly have a citizenship so dissatisfied that the town would fall into a rut from which it would never climb. Put your shoulder to the wheel every time a public improvement is launched. You'll be helping yourself by helping the town. And when you head something in your own square you'll find your neighbor more willing to help you get it.

A GREAT BUILDING YEAR.

We note in a New Orleans paper that records compiled by the government up to the middle of October show the greatest number of residences erected in this country during 1922 of any year since 1913. Along with this statement is another to the effect that banks and building associations have loaned more money for home building this year than ever before. And the building operations appear to have been general, not confined to any particular section. The prediction is made, too, that the coming year will eclipse the one just closing; that more people will build homes than ever before in a similar period. There will be little if any change in lumber or hardware prices, according to the report. If any special change comes in the cost of building a home it will have to be in the labor end of it. This sounds good, all of it, and it should be encouraging to the Bay St. Louis man who has delayed the erection of a home long planned and hoped for.

There has been considerable building in and around here; in fact, more building in Bay St. Louis the past year than any previous year, and even this ought to be an incentive to the man who has been contemplating building to "do it now." The cost of material will never be any lower than at present, for a number of years at least. And when you build, Buy At Home!

THE GIFT THAT LASTS.

We are glad to note that more and more people around Bay St. Louis are coming to realize that a Christmas present that lasts all the year around is the most profitable. Almost every family in this section has some member or a very dear friend who is acquainted here, but whose residence is now so far removed that they are out of touch with happenings in this community. For them there is no present that will give as much genuine satisfaction, and last as long, as a year's subscription to the Sea Coast Echo. We are carrying quite a few subscriptions on our books that we sent as Christmas presents, and paid for by relatives or friends of the party to whom the paper is going. Instead of one present, given at one time and which gives joy for but a single period, the home-town paper is the same as 52 presents a year, with new joy, new pleasure each time the mail brings it. Think it over. Figure out the cost as compared with the cost of any other present. Then come in and arrange to have some relative or friend receive as their Christmas gift a weekly "letter from home."

There is no better present than this.

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There is no better present than this.

THE WRONG VIEW.

Occasionally we hear some one in Bay St. Louis say: "A fellow hasn't much of a chance to get ahead in this world unless he is in business for himself." And when we size that same fellow up we find that nine times out of ten he isn't trying hard as hard to get in business as he is to get out of work.

The trouble with the average young man of today is that he imagines the man who owns a business has a soft snap. He sees the business man on the street during business hours, and takes it for granted that he is depending solely on his employees to run the place and make money for him, and furnish him an excuse to loaf. He never seems to realize that the business man doesn't work by the clock, and that many times when employees have rolled down their sleeves for the day and departed, the owner of the establishment has to spend long, tiresome hours figuring out problems the employees never have to face.

Being in business for yourself means depriving yourself of many things you can enjoy if you are working for someone else, and someone else has to worry about where the money to meet the payroll is coming from. Being in business for yourself means carrying upon your shoulders responsibilities far greater than the salaried man knows anything about. There is a vast difference between drawing a pay envelope and making a pay envelope possible. Learn to save something from that pay envelope each week. Learn to do your work so the man you are working for will see that you are interested in the business. Learn to manage your own affairs successfully, and you'll be far happier than if you were "in business for yourself."

Of course, if one is consistently ambitious, that is, with the necessary financial backing and executive ability, the latter more preferable, then he should be encouraged; his determination would be commendable. In the meantime, the young man who is saving his money today is the man of the future. The inducements offered by the banks of practically every community the size of Bay St. Louis and larger to save money on the club plan ought to make it easy.

THE TROUBLE DISCOVERED.

The following amusing incident is taken from an address before the Mississippi Press Association by Hon. Walter S. Meriwether, editor of the Mississippi Sun, of Charleston. It is published here without comment:

"It was several months ago when two of these came into my office, both young women and apparently in no good humor. With considerable acerbity one of them began:

"Mr. Meriwether, we had a party in our house Tuesday night. We had several of the town people here, and five guests from out of town, and when the Sun came out today there was not a line in the paper about it."

"Now, madam, I said, I will look into this at once and see who is responsible for that not getting into the paper. When did you send in the notice?"

"Oh," she said, "I did not send in any notice."

"Then you telephoned?" I asked. "I will see who is at fault in not taking the message."

"No," she said, "I did not telephone."

"Then you asked 'some one of your party' to come in and tell us about it?"

"Oh, no, I did not ask any one to do that."

"There was a baffled pause. I see now where the trouble was, I told her. 'Our crystal gazer was off duty last week and that is the reason we did not know about it.'"

WOMAN WINS DAMAGES OVER PULLMAN TRIP.

Crystal Springs, Miss., Nov. 27.—Miss Honor Maud Barron was given a verdict for \$2,222 by a jury in the Circuit Court here Saturday. She won the Pullman Company and the Illinois Central Railroad Company.

Miss Barron brought suit for \$2,000, alleging that, while traveling from New Orleans to Crystal Springs last summer she was forced to sleep in a Pullman opposite that occupied by a negro, who had been shipped into it by another colored porter.

The cause was fought vigorously by both the Illinois Central Railroad Company and the Pullman Company, represented by R. N. Miller and Leon Handricks and Judge H. R. Thompson, of Jackson.

Most of the arguments were between attorneys of the defendants, who sought to shift the liability from one to the other and who contended that it was no violation of the interstate commerce commission rulings to sell a negro a ticket on a Pullman.

They held that under this Mississippi "Jim Crow" law could not be enforced. Judge Miller, however, gave peremptory instructions to the jury for the plaintiff, who quickly returned a verdict in favor of Miss Barron.

PASS CHRISTIAN BANKRUPTCY.

The Petition of Mrs. J. F. Curtis, Pass Christian, was filed in the federal court at Biloxi Monday afternoon, praying to be adjudged bankrupt. The schedule shows liabilities for taxes due State and county and city of Pass Christian, notes and bills which ought to be paid by others, \$450. The assets are given as, real estate, \$700; cash, \$50; stock, \$200; household goods, \$250; other personal property, \$50; insurance, \$2,000; property claimed to be exempted, \$2,500.—Gulfport Herald.

C. & S. I. TOUGHEN SHOES BACK FROM FOREIGN GOV.

Vicksburg, Miss., Nov. 28.—An advertisement in the Vicksburg Post of Michael J. Mulvihill, Jr., to be postmaster at Vicksburg, was received from Washington yesterday. Mr. Mulvihill is the son of the late Postmaster Michael J. Mulvihill, who was postmaster at Vicksburg for many years.

Mr. Mulvihill, Jr., is a native of Vicksburg and has been in the city for some time. He is a graduate of the University of Mississippi and has been in the city for some time.

MISSISSIPPI WILL EVENTUALLY PUT A STATUE OF ANDERSON DAVIS, PRESIDENT OF THE CONFEDERACY, IN THE HALL OF THE LEGISLATURE OF MISSISSIPPI.

It is not certain, however, that the present is the most opportune time. Furthermore, an act of the legislature of Mississippi would be necessary, it is pointed out. The placing of the statue in the capitol of Southern States, acting as the South would be impossible, it is believed at Washington.

The United Daughters of the Confederacy, at their recent meeting in Birmingham, resolved to initiate and continue an effort to honor Jefferson Davis by a statue in the capitol of Mississippi.

Under a time, before a State could put a statue of its sons in the capitol, the consent of the Senate was required. And Virginia, finally, came to the Senate asking permission to put a statue of its sons in the capitol. The "sons" were George Washington and Robert E. Lee.

The Senate did not hesitate respecting Washington, but raised its hands in horror at the suggestion of Lee. And Virginia, through its representatives, declared that unless the government accepted Lee it could not accept Washington. The Senate came to the conclusion that it was without Washington would be a disgrace and so was forced to accept Lee. It was then resolved that a State could honor any one of its sons that it selected.

While the debate regarding Lee was going on in the Senate, it was echoed in the House. Finally, Representative (now Senator) Carter Glass declared that if Virginia was denied the right to erect a monument to Lee in Washington, nothing would be amiss, as the federal government had already erected a monument to Lee more enduring than brass.

COLUMN DE BULL.

Crisp and Timely Comment on Current Topics of Local Interest.

BY FULLER BULL, of Bay St. Louis.

An' Joy reigneth in the camp of the Epheus, for after SIX yrs. of TRY the Joe has been bathin' average by two wigs—all the rest of the time he has been FANNIN' the air, an' accordin' to the rhymatic which talks about the laws of average, it'll take that buncha babes three yrs. to get a game wiper. Next yr. the mentioned lollipops will be led to the altar of sacrifice an' he burned to the essence of Rock-a-Chaws.

Refers to a game wiper, which was mentioned in the Big Burg on our left between the fore-said Rock-a-Chaws an' they old-time enemy what sports the Non de Kick of Jefferson College (Leven, from a hick burg called Convent in La.)

We trailed over with the buncha Rock-a-Chaws an' the Bab, an' weat to the Joe's camp. The Joe's camp is a hick burg called Convent in La. We parked on the sidelines, where we could lamp the chips don't they derdest to stop the flood. No Pappy, no Ellis, no several more, two warriors—'all headed off an' a buncha subs fightin' like—well, you know.

"We was wise from the 1st, that we'd save as much show as a muzzled pup, but they kept on but that didn't keep us from hopin' for a break, an' we did feel good when OUR OWN registered 6, but our good spasm didn't last long, an' we felt to resent the crowd of the future to save our feelings."

Rock-a-Chaws, keep that 23 score in your noodies and next year we'll double it against 'em.

While all that was transpirin' in the Crescent burg, they was some great happenin's here on the home grid. Them pizen lil' Scorpions was stungin' the whey on'ta a buncha Business College boys.

The trouble was, accordin' to the dope—they was too doggone central an' didn't pay no mind to ends. They called it Jolly Roger played tag with the whey on'ta a buncha boys.

Folks meet Mr. Scorpion Haydel. While all you guys are bowin' and scrape a hoof to Percy Reed an' Big Zeke Bonum.

Which above mentioned stingers, ably assisted by the bal of the bunch, stung the Centrals to the tune of 35 to 6—an' it'll be a long time before the sore spots heal.

No Tellin' Where This Burg'll End. Corbett and this 11 burg is gonna blossom soon, the gonna put names on the street corners an' every shack'll sport a number an' a reg'lar guy will blow his whistle at your bond state with mail, Gee, won't folks' hustle up correspondence? Why? Well, just have the mail man stop, you know. An' if they hire a good-lookin' guy, the mail will be heavier, see? Well, they ain't no tellin' where this burg will stop now, eh Prunella?

Get the Baskets Ready, Bo! Basket ball will start soon's we get the parlor swept out an' put up their head-gear where they'll keep till '23. Then we want all you guys to Jean over an' lamp them. They'll come down at the House O' Brains: Wt. 120 or so, speed nuthin' nothin' to the m'nd, an' as scripty a bunch as eyes blocked a ball. Watch 'em, Bill.

M. J. MULVIHILL, JR., APPOINTED POSTMASTER.

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LINCOLN

Get Behind the Wheel



The Phaeton

\$3800

F.O.B. DETROIT

Ten Body Types

Beyond contradiction, Lincoln occupies first place in every consideration of quality in automobile construction. It is easier riding, smoother running, sturdier under hard service, more readily handled, more flexible under control than any other car, regardless of price or claims.

These outstanding elements of superiority are the result of greatest mechanical accuracy ever realized in motor car construction.

For sale by EDWARDS BROS.,
Authorized Agts. Bay St. Louis, Miss.

GET RID OF THAT "TIRED FEELING"

Do you feel run down and half dead all the time? Are you thin, pale, easily tired—no energy, no ambition, no pep?

Now is the time to take Gude's Pepto-Mangan. It will brace you up, give you a delightful feeling of vigor and ambition, enrich your blood, build firm, solid flesh, and bring the healthy color back to your skin.

Your druggist has Gude's—Liquid or solid, as you prefer.

Gude's Pepto-Mangan

Tonic and Blood-Enricher

RECENT ELECTION RETURNS FINALLY ANNOUNCED.

Office of County Treasurer Knocked Out—Total Vote Cast in State Was 70,722—Both Amendments Carried.

According to figures published in the Jackson Ledger, official returns from the recent election show a total State vote of 70,722, all counties having been heard from except Bolivar, Holmes and Pearl River. These were not expected to report, as sufficient time has elapsed since the election for returns to be complete.

A vote on amendment to Section 135, to abolish the office of county treasurer, showed 45,514 for and 15,163 against. The majority for the amendment was 10,153.

A vote of 42,703 was registered for the amendment to Section 119, placing certain designated roads under control of the highway commission in order that the State might receive federal aid on highways. Only 10,363 votes were cast against the amendment, the majority for being 17,432.

In the senatorial election Hubert Stephens received 62,967 votes; Sumner W. Rose 12,561; and J. H. Cook 5,194.

A CARD OF THANKS.

We desire to extend our sincere and heartfelt thanks to our relatives and many friends for the sympathy and kindness shown us during the illness and death of my husband and father, Walter Gilbert, also for the many beautiful floral offerings. All have our everlasting gratitude.

MRS. GEORGE A. GILBERT
AND CHILDREN

PROFESSIONAL CARDS.

GEY & WALLER,
ATTORNEYS AT LAW.
Merchants Bank Building,
BAY ST. LOUIS, MISSISSIPPI.

DR. J. A. EVANS,
DENTIST.
Hours: 9 to 12, 1:30 to 6.
Hancock County Bank Building,
Telephone No. 34.
BAY ST. LOUIS, MISS.

ROBT. L. GENIN,
ATTORNEY AND COUNSELLOR
AT LAW.
Practices in all Courts.
BAY ST. LOUIS, MISS.

SHAW & WOLEBEN
ENGINEERS, ARCHITECTS
GULFPORT, MISS.
PLANS, SPECIFICATIONS, SURVEYS,
ESTIMATES
SUPERVISION
OF
CONSTRUCTION

NOTICE TO BIDDERS.

Notice is hereby given that the undersigned Clerk of the Board of Supervisors of Hancock County, Mississippi, will on MONDAY, DECEMBER 4TH, 1922,

at 11 o'clock A. M., offer for sale to the lowest bidder at public outcry the contract for taking bridge on the Kilmichael Road, near the west end of Mill Creek Bridge. Also to make all at same place as per plans and specifications on file in the clerk's office.

Bidders are furnished with the sum of \$100.00.

Board reserves the right to reject any and all bids. All bids to be addressed to Sylvan J. Ladner, City Secretary, Bay St. Louis, Miss., Nov. 4th, 1922.

S. J. LADNER, Secretary.

NOTICE TO BIDDERS.

The City will receive sealed bids up to and including Saturday, December 2nd, 1922, at 2 o'clock P. M. for furnishing the City with the following material:

(40,000) Forty Thousand square feet of 2 x 4's 16 ft.

(40,000) Forty Thousand square feet of 2 x 6's 16 ft.

(40,000) Forty Thousand square feet of 2 x 10's 16 ft.

Common pine or pecky cypress, F. O. B. Bay St. Louis, Miss.


Bids for the above size lumber to be made instantly.

The City reserves the right to reject any and all bids. All bids to be addressed to Sylvan J. Ladner, City Secretary, Bay St. Louis, Miss., Nov. 4th, 1922.

S. J. LADNER, Secretary.

A million men have turned to One Eleven Cigarettes

—a firm verdict for superior quality.



11

cigarettes

15 for 10.

The American Tobacco Co.

BOOTS SHOES

Now is a good time to select your Boots, Shoes or Slippers for Fall and Winter wear. We have Shoes for all kinds of weather, and at a range of prices that will also fit your pocketbook.

DRESS GOODS

New Dress Materials are here. Pretty patterns, that will give good service—bought before the rail strike offering an excuse for advance in wholesale prices. Come in before the stock has been sold down to the point where only short lengths remain.

FOR MEN AND BOYS

For clothes that will stand hard usage, as well as serviceable clothes for "dressup" occasions, we have something to satisfy every man and boy in this section. The same holds good in Fall Underwear, Stockings, Socks, Shirts, Hats, Caps, etc.

WE ARE OUTFITTERS FOR THE WHOLE FAMILY

BUY IT HERE AND BANK THE DIFFERENCE THE STORE OF HONEST VALUES.

JOS. O. MAUFFRAY,

BAY ST. LOUIS, MISS.

WITH THE MOVIES NEXT WEEK

Unusual Cast Presented in "No-body."
The cast of "No-body," which will be the attraction at the A. & G. Theatre Thursday night, is one of the most varied ever gathered together for a motion picture.
Jewel Carmen is the star of this Roland West production for Associated First National Pictures, Inc., and she has the support of such well-known screen artists as Kenneth Harlan, George Pawcett, Riley Hatch, William De Grassie, Charles Wellesley, Clarence Billings, William Davidson, J. Herbert Frank, Grace Stadford, Lionel Pape, Henry Sedley and Ed Darling.
"No-body" is a mystery story, with the scene laid in Palm Beach and New York City.

MILLIONAIRES AS SUPERS FOR SCREEN PLAYS.

Magnates Seen at "Atmosphere" in Palm Beach Scenes of "No-body."

Magnificent settings characterize the production of "No-body," the first National attraction starring Jewel Carmen, which will be the feature at the A. & G. Theatre Thursday night. Many of the scenes were taken in Palm Beach, where the palatial home of Otto K. Kahn, famous New York banker, and the mammoth private yacht of Jesse Livermore were placed at the command of Roland West, the producer of the picture. As a result, the scenic effects are gorgeous and unusual.

Included in the exteriors is the famous Coconut Grove, an outdoor cafe in the Florida haunts of the rich. Many prominent persons pass before the camera in this scene, and among them can be seen a number of well-known theatrical celebrities, including Flo Ziegfeld, Arthur Hammerstein, Lee Shubert, Edgar Selwyn and Kay Costello.

It is the first time a motion picture contained so many "millionaires." But they weren't paid for their services—they happened to be vacationing at the resort and wandered into the camera's focus.

In one gambling resort scene, the producer estimates \$100,000 worth of gowns can be seen. These had been the prize exhibit at the New York Silk Show, and the exhibitors loaned them to the producer.

WHO'S WHO IN "THE NIGHT ROSE."

Beatrice Joy is a November child, born under the sign of Capricorn. Those who are born in this month, say astrologers, have will power and imagination. Miss Joy has them both. "The Night Rose," coming to the A. & G. Theatre Friday night, is her rise from extra girl to leading woman in "The Theatre Friday night, and several other recent Goldwyn pictures. She is a New Orleans girl, who has been in the films since 1915.

Cullen Landis, the young Goldwyn player, who has one of the leading roles in Leroy Scott's drama of the underworld, "The Night Rose," coming to the A. & G. Theatre for Friday night, found the way to the top of the movie ladder by starting as a property man. His first picture showed that he had acting ability. In the Goldwyn production of "The Girl in the Saddle," he played the part of a gambler.

ST. STANISLAUS "11" PUTS UP FINE GAME WITH JEFFERSON AT N. O.

By Gordon Hebert, Times-Picayune.
After four consecutive years of defeat, Jefferson College, of Covington, La., registered a victory over the St. Stanislaus College, of Bay St. Louis, Sunday afternoon at Heinemann Park, by a score of 23 to 6. The game was one of the fastest and cleanest grid games seen on a local field in quite a while. No substitutions were sent into the game until the last part of the final period, with one or two changes taking place on each eleven.

The two teams were about evenly matched. Jefferson succeeded in putting over three touchdowns and a drop kick during the afternoon at St. Stanislaus' single touchdown. (The St. Stanislaus boys in gold and black scored points in every quarter. A tally was given over in the opening chapter with a drop kick for the extra point. St. Stanislaus made its lone touchdown in the initial quarter. Another touchdown was made in the second chapter by the boys of Convent. The score at the end of the first half ended 13 to 6 in favor of Jefferson. Jefferson succeeded in scoring another touchdown in the third quarter, and a drop kick coming in at the last period, bringing the score up to 23 to 6.

If Captain Dennis Morvant would have remained at Convent maybe an entirely different story would have been told. The St. Stanislaus players were unable to stop the line plunging and end running of the husky fullback for Jefferson. Every time Morvant carried the ball, it meant at least a six or eight-yard gain for the boys in gold and black. Another Jefferson player who played a star role in Jefferson's victory was Right Fullback Perron. If it wasn't for Perron who carried the ball, it was Jefferson who carried the ball. Perron, Quarterback Waguespack, of Jefferson, did not attempt to carry the pigskin once. The only thing he did was to direct the team on the

gridiron, and it can be said that he showed up to be a No. 1 quarterback. Baker, who occupied the other halfback position on Jefferson, only carried the ball four or five times throughout the entire afternoon.

In fact, it was nothing but Morvant, Morvant, Morvant and Morvant. When a substantial gain was made, it was Morvant; when a pretty tackle was executed, it was Morvant; when interference was given, Morvant was one of the players who gave it.

St. Stanislaus did not in the least lose any prestige in the defeat, but went down fighting. It was clearly seen that it was not the St. Stanislaus team of old, but the eleven players who represented the Rock-a-Chaw throughout the entire game.

Quarterback "Fanny" Martin for St. Stanislaus was easily the mainstay of his team. Martin played the entire game with a broken finger, which he sustained in the Audubon game a few weeks ago. The punting of Martin was one of the features of the game, at times sending his punts for a good distance and at other times sending them straight down the field. The way that Martin got off his punts was excellent. Three-fourths of the time the ball was passed exceedingly low from the center, which forced Martin to send off his punts in quick fashion. Besides playing a good game on the offense, Martin also played a fine game on the defense.

After St. Stanislaus kicked off to Jefferson to open the game, the pigskin changed hands frequently until Jefferson took possession of the ball in midfield. Perron and Morvant, of Jefferson, worked the ball to St. Stanislaus' 33-yard line, from where Morvant carried the ball 13 yards, placing the ball on

the 15-yard line. Jefferson then kicked off to St. Stanislaus, who placed the ball on Jefferson's 18-yard line. At this juncture of the worked the St. Stanislaus back field criss-crossed the gold and black outfit to shreds, bringing the ball to the 1-yard line where Tony Schiro took the ball over for a touchdown. Jaubert failed to score the extra point on a place kick.

The ball remained in the territory of St. Stanislaus most of the second quarter. With a minute left until the end of the first half, Martin called for a kick formation with himself. The Jeffersons forwards plunged through the line and blocked the kick with the ball rolling behind the goal line of St. Stanislaus with Zimmerman of Jefferson falling on the ball for the second touchdown. Morvant kicked for the extra point, bringing the score up to 13 to 6.

The third touchdown for Jefferson was made spectacularly. After Jefferson kicked off to St. Stanislaus to open the second half, the Rock-a-Chaw team took the ball on three downs with very little ground made. A kick formation was called, but Morvant took the ball on a false kick and touchdown. He caught the ball on a drop kick. He caught the entire Stanislaus napping on the play as the Bay forwards ushered through to block the apparent punt.

After the ball had been worked to the 15-yard line of St. Stanislaus, Morvant booted a drop kick that ended the scoring for the day. The first downs were made by Jefferson, with St. Stanislaus registering seven. Jefferson was penalized 25 yards, with St. Stanislaus being set back 10 yards.

Tony Schiro made the touchdown for St. Stanislaus and "Fanny" Martin did most of the ground gaining for his team. Tom Egan also made a good game for the length of time that he was in the fray. For Jefferson it is well enough said when the names of Morvant and Perron are mentioned.

Following is the line-up and summary:
St. Stanislaus () Pos. Jefferson (25)
Jaubert L. E. Williamson
Reed (C) L. G. D'Amico
Keller R. G. A. Landry
Freney R. T. Fortenot
Carr R. T. Kelly
Martin R. E. Hoffman
Gossen L. H. Waguespack
Baron R. H. Perron
Schiro Q. Morvant (C)
Score by quarters:
St. Stanislaus 6 0 0 0—6
Jefferson 0 7 7 3—23
Summary—Touchdowns: Schiro, Morvant 2, and Zimmerman; points after touchdowns, Morvant 2.
Substitutions: Egan for Baron, Bachman for Williamson; Scarsangar for Muntz; Vega for D'Amico.
Officials: Day (Holy Cross), referee; Swartz (Tulane), umpire; Andrews (Tulane), head linesman; Flanagan (P. S.), time. Time of quarters, 15-12-15-12.

SPECIAL MEETING BOARD OF MAYOR AND ALDERMEN.

State of Mississippi, Hancock County, City of Bay St. Louis.
Pursuant to a special call a special meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis was held at the City Hall on Saturday, November 25th, 1922, at 5 o'clock P. M.

There were present Mayor R. W. Webb, Aldermen W. C. Sick, John Buehler, H. de S. Gillum, L. C. Carver, Secretary S. J. Ladner, Absent: Albert Jones, City Marshal.

CALL FOR SPECIAL MEETING OF BOARD OF MAYOR AND ALDERMEN.

State of Mississippi, Hancock County, City of Bay St. Louis.
To Wm. C. Sick, John Buehler, H. de S. Gillum and L. C. Carver, Aldermen of the City of Bay St. Louis, Miss.

You are hereby notified that a special meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis is called to meet at the City Hall, in said city, on Saturday, November 25th, 1922, at 5 o'clock P. M.

The object of said meeting being as follows: To adopt, reject or amend the plan and specifications, as filed by the Bond Commission, with reference to the proposed sea wall.

The City Marshal will execute and return the above notice instant.

Attest: S. J. LADNER, Clerk.
Received the above call at 9 o'clock on the 25th day of November, 1922.

ALBERT JONES, City Marshal.
We, the undersigned Aldermen of the City of Bay St. Louis, hereby acknowledge the above call upon us personally at least three hours before the time of meeting and

waive copy of the call.

Wm. C. Sick, John Buehler, H. de S. Gillum, L. C. Carver.

ALBERT JONES, City Marshal.

State of Mississippi, Hancock County, City of Bay St. Louis.
Pursuant to a special call a special meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis was held at the City Hall on Monday, November 27th, 1922, at 7 o'clock P. M.

There were present Mayor R. W. Webb, Aldermen W. C. Sick, John Buehler, H. de S. Gillum, L. C. Carver, Secretary S. J. Ladner, Absent: Albert Jones, City Marshal.

CALL FOR SPECIAL MEETING OF BOARD OF MAYOR AND ALDERMEN.

State of Mississippi, Hancock County, City of Bay St. Louis.
To Wm. C. Sick, John Buehler, H. de S. Gillum and L. C. Carver, Aldermen of the City of Bay St. Louis, Miss.

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The City Marshal will execute and return the above notice instant.

Attest: S. J. LADNER, Clerk.
Received the above call at 3 o'clock on the 27th day of November, 1922.

ALBERT JONES, City Marshal.

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The object of said meeting is as follows: To pass such orders as may be necessary to pass such date water works bonds as requested by the Hancock County Bank.

The City Marshal will execute and return the above notice instant.

Attest: S. J. LADNER, Clerk.
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A Triumph for Value

IN the past two months Firestone has built and marketed more tires than in any similar period in its history.

This steadily increasing public preference is proof of the recognition by car owners of the greater values offered by Firestone. It is a tribute to Firestone men—all stockholders in the company—all actuated by the operating principle of Most Miles per Dollar.

The high average performance of Firestone Cords is without equal in the annals of tire making and is reflected by the general tendency to specify Firestones for hard service. Taxicab and bus lines, buying tires by the mile,

are universally equipping with Firestone Cords.

There are many reasons for the high quality of Firestone tires but chief among the special manufacturing processes are double gum-dipping, thus eliminating internal friction by insulating each cord strand, and air-bag cure, insuring a well-balanced and perfectly shaped product.

Don't speculate in tires—you will find the right combination of price and quality in Firestone. Come in and let us tell you about the service these Cords are giving other car-owners whom you know.

Firestone

GUM-DIPPED CORDS

Sold by

BAY ST. LOUIS, MISS. TELEPHONE 156.

Monti Bros.,

DEALERS IN

Hardware, Paints, Oils, Glass, Mill Supplies and

Auto Accessories, Gasoline and Auto Oils,

Auto Storage, Sporting Goods

Agents for

BUICK and DODGE BROS. AUTOS and U. S. L. BATTERIES.

FULL LINE OF FORD PARTS

BATTERIES RECHARGED. GENERAL REPAIR SHOP.

MR. BUSINESSMAN:

WHY not make your appeal for patronage through the columns of this paper? With every issue it carries its message into the homes of the best people in this section.

DON'T blame the people if they flock to the store of your competitor. Tell them through this paper what you have to sell, and if prices are right YOU'LL get the business.

IF YOU NEED

LETTER HEADS CARDS

INVITATIONS FOLDERS

STATEMENTS CIRCULARS

ENVELOPES BILLHEADS

Or anything else in the Printing Line, come in and let us quote you the best prices you can get anywhere, consistent with good work.

LUDEN'S

MENTHOL COUGH DROPS

for nose and throat.

Give Quick Relief

BAY ST. LOUIS, MISS.

The Sea Coast Echo

By JACK WILSON

Copyright 1922 by the McClure Newspaper Syndicate.

IF YOU'LL DO MOVIE STUNTS LIKE THAT I'LL BE YOUR SUMMER GIRL!!

HUH? SUMMER GIRL OR NOT? I'M NOT GOING TO BE A FALL GUY!!!

HELLO FLO! YOU'RE MY GIRL AREN'T YOU?

OH-HO, RALF! THAT WAS JUST LIKE DOUG FAIRBANKS IN THE MOVIES.

JACK WILSON

Tough Grass and Poor Feed Make Cows Go On Strike.

MEMPHIS, Tenn.—We are again facing the annual slump in milk production with one corresponding decrease in demand by the consumer. The result is a surplus of milk at this season to supply the demand, and as is always the case, the price of a shortage of any commodity, the price goes up.

The consumer does not like to have prices raised. Therefore he allows his disappointment by keeping the dairymen of curtailing production to bring prices down. The dairymen come back with the argument that the cows are to blame for it.

The real reason for the shortage, is the dairymen's own lack of understanding of his milk-cow and the physical changes which take place in them which they are changed from one ration to another, or an entirely different one.

Thousands of dairymen each individual cow on pasture eat about 25 pounds of grass a day, but this summer only 15 pounds of grass is available. The result is a shortage of about 50 percent of the milk. The owner puts his cows on a ration of corn, which is a big reason for the strike.

No dairymen yield to this. They are a big reason for the strike.

FORD BATTERIES

Are Better For Ford Cars.

BRING YOUR BATTERY

TROUBLES TO US.

EDWARDS BROS.

RADIO RALF AND HIS FRIENDS--

HELLO FLO! YOU'RE MY GIRL AREN'T YOU?

OH-HO, RALF! THAT WAS JUST LIKE DOUG FAIRBANKS IN THE MOVIES.

JACK WILSON

THE SEA COAST ECHO.
THIS IS FOR YOU, DEAR READER.

The nicest and most thoughtful courtesy you can show your guests is to have their visits chronicled on this page of your home paper, The Sea Coast Echo. The nicest courtesy you can show your friends is to let them know through this page whenever you go away. We, too, will consider it a courtesy whenever you give us an item or more of any kind. Telephone to 3-J or 2-W (two phones) or mail it. We will not consider it indecent on your part. On the contrary, it will entitle you to much consideration.

CITY ECHOES.

—We sell on easy terms. Bay Jewelry Store.

—A complete line of Toilet Ivory Ware. Bay Jewelry Store.

—You are invited to see our Holiday Line. Bay Jewelry Store.

—Give her a beautiful Kodak for Christmas. Bay Jewelry Store.

—Beautiful line of Sterling Silverware and Cutlery. Bay Jewelry Store.

—You can get the gifts that last. A beautiful line of jewelry. Bay Jewelry Store.

—Graphophones and pianos on easy terms. Complete your home with music. Bay Jewelry Store.

—Mrs. K. N. Perkins and accomplished daughters, Misses Julia and Regina, spent Saturday in New Orleans, returning home that evening.

—Mrs. R. K. Perkins and daughters have returned to St. Louis, where they visited son and brother, Grady Perkins, who is a student at A. and M.

—Mrs. Douglas Bourgeois and the baby returned home during the week from Monroe, La., where they visited her parents, Mr. and Mrs. De Blanc, for three weeks.

—Miss Decima Real of Wesson, Miss, is spending a while visiting at the home of her brother and sister-in-law, Mr. and Mrs. George E. Real, in Washington street.

—Mr. and Mrs. J. J. Ritzky are out from New Orleans, spending the week at their home on the Wave-land beach front.

—Mr. Ritzky is making the trip to and from his office daily.

—Miss Cecil Delhonde, who was the attractive week-end guest of Mrs. E. J. Lacoste and Miss E. Lacoste, returned to her home in Hattiesburg, Miss. Delhonde came to attend the B-W Club barn dance.

—The Echo's sample of holiday cards are unusually beautiful and attractive. We apply these with envelopes, printed with your own individual greetings, at a cost comparatively light. It will not obligate you to call and inspect.

—Mrs. Otto Sange, who is located at Dahme, Md. Garmany, writes The Echo sending greetings for the holidays to all Bay St. Louis friends and acquaintances. Local friends will learn with interest that she is well and enjoying her visit to the mother country.

—Mr. and Mrs. Cartwright Rustis and children came out from New Orleans during the week to spend Thanksgiving at their home on the Wave-land beach front.

—Mr. Rustis was a member of a party of several gentlemen who made a successful trip to the Breland neighborhood up country.

—Quite an interesting entertainment is planned for Thursday, December 14th, at College Hall, to be given by local talent, under the auspices of St. Joseph's Academy. The affair will be one of the celebrations and events of the Christmas season. A popular admission price of only 10 cents will be charged.

—Mr. and Mrs. A. S. Spiess, son Alvin and daughter Mary Margaret, returned to their home in New Orleans Sunday evening, coming out for the B-W Club "barn dance."

—While here they were guests at "Bonheur," the hospitable home of their friends, Mr. and Mrs. S. M. Fuch and family, on the beach front.

—Miss Leone P. Gilbert, a student at St. Joseph's Academy, spent Thanksgiving in New Orleans with her aunt, Mrs. Felix J. Picone. Her mother and father and her many little friends in Memphis, Tenn., are planning several social affairs for Leone when she joins her parents in the Bluff City during the holidays.

—Mr. M. Lichtenstein came out from New Orleans Saturday evening to spend the week-end with Bay St. Louis friends. He returned a few days since from New York City, where with his family he spent the fall.

—Mrs. Lichtenstein and Miss Fanny Lichtenstein will return to New Orleans by December 1st.

—Mr. R. N. Blatze, Misses Regina and Julia Blatze and Master Reginald Blatze, went down to New Orleans Sunday to see the football game, S. S. C. of Bay St. Louis vs. Jefferson of Convent, La., returning home that night.

—Master Reginald Blatze, who is a S. S. C. collegian, is quite an athlete and a member of one of the junior football teams.

—E. J. Arceneaux has taken a position with Messrs. Edwards Bros., as foreman of the machine shops and repair department of that firm. He is a thorough mechanic, and versed in auto work, and will have full charge of the Edwards repair department. His many friends and acquaintances will learn of this with interest. He assumes his new position today.

—Citizens of Waveland are actively concerned in the matter of building a sea wall. Towards that end an organization has been effected and the property owners have united for the immediate building of a wall. Preliminary surveys are being made at present. The people of Waveland are to be commended for their spirit which is predominant in their intention and determination to afford permanent protection to their "City Beautiful."

—Work on the local seminary for colored youth studying to become priests is progressing to such an extent that the first story of the building is finished as far as the brick work is concerned, and the structure is looming up in great shape. The laying of the corner stone last week by Bishop Gunn was quite an impressive ceremony, and marked the beginning of what promises and will prove an institution and its attendant work of national reputation.

—A boxing contest will take place at the Kilm Theatre, at Kilm, on the evening of Monday, December 22nd, by the Kilm Athletic Club. The program includes Harry Cameron vs. Sam Madison, George Peltier vs. Sam Madison, and Sam Madison vs. Ed Peltier.

ANNOUNCING THE OPENING OF OUR NEW

CHRISTMAS CLUB

FOR MONEY EARNERS AND MONEY SAVERS

\$1 or \$2



\$50 or \$100

SPECIAL INVITATION.

Our Bank extends to every man, woman and child in our city and community, a Special Invitation to come in and join our new CHRISTMAS CLUB.

This is the most popular plan ever devised for having money next Christmas, and enables those of small means, those in moderate circumstances, and also business men, to lay aside money by systematic deposits each week.

IT IS A SURE WAY TO HAVE MONEY FOR NEXT CHRISTMAS

5¢ or 10¢



\$63.75 or \$127.50

You can start with 1c, 2c, 5c, 10c and increase your deposit the same amount each week, or you can start with 25c, 50c, \$1.00, \$2.00, \$5.00, \$10.00, \$20.00, or more and put in the same amount each week.

What the different clubs amount to in 50 weeks

1 cent CLUB PAYS \$12.75
2 Cent CLUB PAYS \$25.50
5 Cent CLUB PAYS \$63.75
10 cent CLUB PAYS \$127.50

DECREASING CLUBS

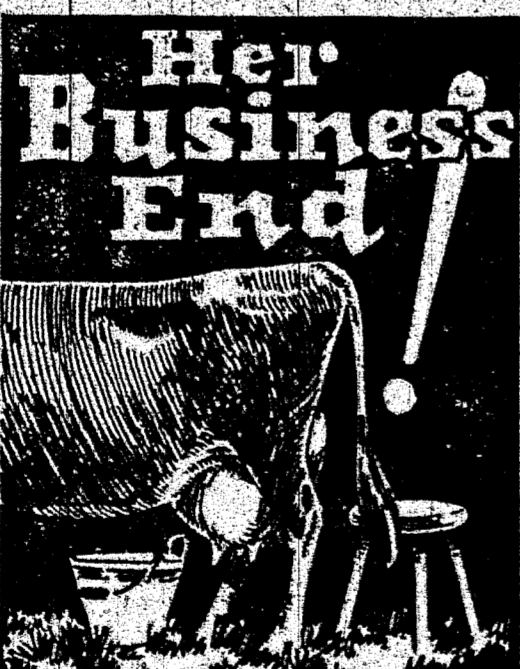
You Begin with the largest deposit and DECREASE your deposits each week.

A VERY POPULAR PLAN.

25c CLUB PAYS \$12.50
50c CLUB PAYS \$25
\$1.00 CLUB PAYS \$50
\$2.00 CLUB PAYS \$100
\$5.00 CLUB PAYS \$250.00
\$10.00 CLUB PAYS \$500
\$20.00 CLUB PAYS \$1,000

COME IN AND GET A PASS BOOK AND JOIN THE CLUB EVERYBODY WELCOME.

Merchants Bank & Trust Company
Bay Saint Louis, Mississippi.



Her Business Ends!

Without pasture your cow will take a vacation unless you feed her Happy Cow Sweet Feed—24% protein. Feed it with home-grown roughage to supply the milk-making materials.

Made by Edgar-Morgan Co., Memphis. We sell it. Call or phone us.

Sold By
A. SCAFIDE & CO.,
Opp. L. & N. Depot,
Bay St. Louis, Miss.

A. & G. THEATRE PROGRAM.

Attractions Coming for Next Week.

MONDAY, DEC. 4:

"The Kentucky Colonel," by Opie Read, featuring Joseph J. Dowling, the "Miracle Man" of the screen. A human interest story.

TUESDAY, DEC. 5:

A Paramount feature, a picture of unusual merit.

WEDNESDAY, DEC. 6:

William Russell in "The Roof Tree."

THURSDAY, DEC. 7:

Jewel Carmen in "Nobody," a First National attraction. More than absorbing—spell-binding in every moment.

FRIDAY, DEC. 8:

A Goldwyn picture, "The Night Rose," Gullen Landis and Leatrice Joy.

SATURDAY, DEC. 9:

William S. Hart in "Three Word Brand," a Paramount picture.

AVOIDABLE AUTO ACCIDENTS.

Recklessness, intoxication, a mania for speed, and incompetence are some of the reasons given by metropolitan papers for the toll of death exacted in a number of States by motor vehicles, one paper asserting that at the present rate, the country will lose through automobile accidents in the next year, or five years, as many persons as it lost in the field of battle during the World War.

Were our army to lose over 10,000 men in battle, the "honors of war" would be on our side, and the country would be a better place for it.

Announcement is given out by the management of the Bay Wave-land Club of a big smoker, to take place at the club house on next Saturday night. This will be absolutely free to the members; there will be no admission charge, and each member will be permitted to bring a friend who is not a member as guest of the club. A great program is already in the formation, including a number of vaudeville stunts. Nothing like it ever pulled off in Bay St. Louis. Next Saturday night, December 9th.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over thirty years, has borne the signature of on the wrapper all these years just to protect the coming generations. Do not be deceived. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

Never attempt to relieve your baby with a remedy that you would use for yourself.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Dr. J. C. Fletcher

In Use For Over 30 Years

What You Have Always Bought

FIVE MILLIONS ARE COLLECTED IN FINES.

Washington, Nov. 29.—Fines collected by the government during the past year with other moneys deposited in suits totalling \$5,718,118, according to an announcement by the department of justice yesterday. There was a marked advance in collection of fines last year over the preceding year, according to the report, which showed that 23,876 criminal cases and 3,064 civil suits were disposed of in the twelve-month period.

SCHOOL TRANSPORTATION.

The Trustees of Sellers Consolidated School will, on December 2nd, 1922, at 10 o'clock A. M., at School House, receive bids for the transportation of such school children as are required to be transported to and from school.

The Trustees reserve the right to reject any and all bids.

A. B. SHAW,
Secretary Board of Trustees,
Sellers Consolidated School,
Perkinsville, Miss., November 11th, 1922.

DR. J. H. SPENCE,

Dentist.

Gex Bldg. Phone 138.

Hours 10 A. M. to 4:30 P. M.

Mondays, Wednesdays and Fridays.

All Work Guaranteed.

MULES

PRICED RIGHT TO SELL.

EIGHTY HEAD TO SELECT FROM.

COME TO SEE US BEFORE YOU BUY ELSEWHERE.

H. WESTON LUMBERCO

PECAN FARM

NOW IS THE TIME To Order Your



WE ONLY HAVE A LIMITED AMOUNT.

WEIGHT GUARANTEED.

BAY ICE, LIGHT & BOTTLING WORKS.

Phone 28.